

JOB POSTING

Aspen Pharmacare Canada, a branch of Aspen Holdings, was founded in 2014 to offer the Aspen Group's expanding portfolio of pharmaceutical and consumer healthcare products to Canadians. Aspen Holdings is a South African-based supplier of branded and generic pharmaceuticals to more than 150 countries, providing products renowned for their quality, efficacy and affordability. In Canada, Aspen is committed to continuing this legacy by providing high quality, branded medicines at prices that are competitive and represent fair value to our customers and patients.

At Aspen you'll find an engaging fast-paced environment, challenging projects and the opportunity to design your career. Seize the ability to think differently and collaborate with innovative minds to influence some of the most critical issues facing healthcare in Canada.

Aspen Pharmacare Canada currently has an opening for the following vacancies:

Position	Marketing Manager (PC/Hospital)
Reports To	Sr. Director, Sales & Marketing
Location	Oakville, ON
Responsibilities	<ul style="list-style-type: none"> • In collaboration with Sr. Director and other stakeholders; strategic development and implementation of marketing plans for primary care portfolio as well as the hospital Anaesthesia product portfolios to ensure alignment with Global Brand Plans. • Manage brand budgets, develop marketing plans, support brand sales training, provide input for the sales brand forecast, and develops short/long term brand objectives for the primary care portfolio as well as the hospital Anaesthesia product portfolios. • Establishes and monitors promotional budgets to ensure profitability objectives are met. • Maintain external and internal collaborations and partnerships to gain insight to evolve the existing and potential markets. • Independently manage assigned brands to meet and exceed deliverables • Build overall market and therapeutic knowledge. • Use sound judgement to balance the need to work independently and take initiative with the need to escalate work to management.

	<ul style="list-style-type: none"> • Performs all responsibilities within the framework of corporate policies, procedures and objectives and within applicable Canadian laws and regulations.
Qualifications	<ul style="list-style-type: none"> • Bachelor's Degree in health science related discipline and/or Business Administration; M Sc in Health Sciences, or MBA an asset • At least 5-10 years' experience in product management, product development and marketing; preferably within the pharmaceutical and/or OTC industry – both primary care and hospital sales marketing. • Project management and business planning experience. • Demonstrated ability to take on a leadership role to successfully manage brand portfolio and build strong business partnerships with external and internal business partners. • Therapeutic knowledge within the any of the areas including Women's Health, Pain, Thrombosis, Cardiovascular, General Surgery, and Anesthesiology. • Proven strategic thinking, analytical, decision making and problem-solving skills • Ability to generate new solutions & develop creative marketing approaches • Solid awareness of business issues, processes & outcomes as they impact company's strategic direction • Ability to influence others to a desired mutually beneficial outcome • Outstanding track record of demonstrating initiative and innovative approach when dealing with ambiguity. • Ability to identify key issues and take actions rapidly when developing solutions, plans and objectives • Strong knowledge of the Canadian pharmaceutical and healthcare industry • Demonstrating Aspen's core business competencies, the ideal candidate will be performance driven, create the future, make sound decisions, foster consumer and customer commitment and take accountability and ownership. In addition, the candidate will have excellent professional communication skills, have the ability to influence others, demonstrate a passion for their company, continuously grow and develop and take action with integrity. • Embodies a "can-do attitude" with a "roll-up-your-sleeves" approach • Proficient in Microsoft Office applications as well as general computer literacy • Bilingual (English/French) is an asset

If you are interested in this position, please send your cover letter and resume with salary expectations to can.careers@ca.aspenpharma.ca . Specify **Marketing Manager** in the subject line of your email and your cover letter.

We thank you for your interest in employment with Aspen Pharmacare Canada however, only those candidates selected for an interview will be contacted.

We are committed to providing persons with disabilities equal opportunities regarding all employment activities, including access to jobs and accommodations during employment as required, in accordance with the Ontario Human Rights Code (OHRC) and the Accessibility for Ontarians with Disabilities.